Envision Goals and Target Numbers

<http://envision.cambridgema.gov/documents/reports/>

* [Housing Draft Indicators and Targets](http://envision.cambridgema.gov/wp-content/uploads/2018/11/Housing-Indicators-and-Targets-11.2018.pdf)
* [Economy Draft Indicators and Targets](http://envision.cambridgema.gov/wp-content/uploads/2018/11/Economy-Indicators-and-Targets-11.2018.pdf)
* [Mobility Draft Indicators and Targets](http://envision.cambridgema.gov/wp-content/uploads/2018/11/Mobility-Indicators-and-Targets-11.2018.pdf)
* [Climate and Environment Draft Indicators and Targets](http://envision.cambridgema.gov/wp-content/uploads/2018/11/Climate-Environment-Indicators-and-Targets-11.2018.pdf)
* [Urban Form Draft Indicators and Targets](http://envision.cambridgema.gov/wp-content/uploads/2018/11/Urban-Form-Draft-Indicators-and-Targets-11.2018.pdf)
* [Community Wellbeing Draft Indicators and Targets](http://envision.cambridgema.gov/wp-content/uploads/2018/11/Community-Wellbeing-Indicators-and-Targets-11.2018.pdf)

Housing <http://envision.cambridgema.gov/wp-content/uploads/2018/11/Housing-Indicators-and-Targets-11.2018.pdf>

1.percent of Affordable units/ 2018 14.8% 2030 2030 goal: 16.5% share or

new housing. (8117 of 54,713 total) 3,175 new units.

2. new housing units 2013-17 new 4,393 units 2030 goal: add 12,500 units

3. $$ investments in AH housing. 2019 $13.4 million 2030 goal: increase of $20M

4% increase >2018 & 36 % >2017

4 % fam w. child>16 yrs. 2016: 17.7% 2030 goal: increase to 20%

5. % share low income 2010-13 indiv below 50%AMI fell 31-29% 2030 goal: 30% <50%AMI

(50-100% AMI) 2010-14 households 50-100%AMI fell18-17%. 2030 goal: 20% at 50-100%

2030 goal: 59% > 100% AMI

6. racial makeup 2012-16 White (non-hisp): 47.1% 2030 goal: 47%

2012-16 Black & all others: 19.1% 2030 goal: 20*%*

2012-16 Black, Asian others: 51% 2030 goal: 50%

7. # of evictions TBD 2030 goal: TBD

8. tenure in homes TBD 2030 goal: TBD

(non-student)

Economy <http://envision.cambridgema.gov/wp-content/uploads/2018/11/Economy-Indicators-and-Targets-11.2018.pdf>

1.job growth rate 2012-6: 3% over state/US 2030 goal: 3% above state/US

2. life science growth rate 2012-6 :7%> state/12%> US 2030 goal: 5% higher than now

3. light industry growth rate 2013: 3% > state/ 1% > US 2030 goal: matches state & US

& does not decline at all do

4. labor force participation. Race 2016: non-hisp. whites: 80.4% 2030 >gap 10% bet.color &whte

2016: Blacks: 64.1%

2016 Hispanics: 63.9%

5. labor force gender disparity 2016: 76.0% male/ 69.6% fem. 2030 goal end gap for genders

6. college gap w/in 6 yrs of grad.

7. gap bet Black and White non-Hisp. 2006-2009. 4%-15% 2030 goal: reduce gap

8. gap bet Hispanic W and B

9. gap bet low & high income 2006-2009: 14-21% gap 2030 goal: reduce gap

10. gap bet hisp and non-hisp 2006-2009 2-23% gap 2030 goal: reduce gap

11. minority & women businesses 2017: 9.5% came for help 2030 goal: increase 18%

(% who come for help) 2018: 8.7% came for help

12. % full-time workers living in

Cambridge w. living wage 2016: 86.1% 2030 goal: 90%

Mobilty <http://envision.cambridgema.gov/wp-content/uploads/2018/11/Mobility-Indicators-and-Targets-11.2018.pdf>

1. % of fatalities & EMS transport 2015 base: 1 2030 goal: 0

2016 base: 4

2017 base 0

2. Transit access % who live w/in

5 min walk of transit 2012-1016 : 39% 2030 goal: increase by 20%

10 min walk of transit 2012-2016: 48% 2030 goal: increase by 20%

3. Bicycle: city comfort level now: 62.7% meet standard 2030 goal: 90% of streets

4. Pedestrians: % intersections 2018: 230 intersections/sq mi 2030 goal: 240 intersect/sq mi

5.Streets w. sidewalks on 2 sides 2018: 91.6% 2030 goal: no loss of %

6. Mode share/neighborhood TBD 2030 TBD

7. Mode share/employees 2018 Cambridge 44% 2030 goal: 37%

8. Mode share/ city residents 2018 Cambridge 28% 2030 goal: 24%

9. Access to transport Base: 2.93 options 2030 goal: 4.4 options

5 min walk to blue bike

50’ from bike facility

350’ walk from an intersection

½ mile (10 min walk) to red T-station

¼ mi (5 min walk) to bus <10 min wait

Climate and Environment

<http://envision.cambridgema.gov/wp-content/uploads/2018/11/Climate-Environment-Indicators-and-Targets-11.2018.pdf>

1. Tree canopy 2009 base: 30% 2030 goal: TBD
2. se: 28%
3. Greenhouse gas emissions 2012 base 1.49 mil. MT c02e 2030 goal: 770,000 MT co2e (47% over 2012)
4. Citywide potable water base: 4589 mill gallons 2030 goal: increase at rate

slower than pop/employ. rise.

1. Trash collection/house/week 2008 23 lbs/house/week

2017 17.3 lbs/house/week 2030 goal: 12 lbs/house/week

1. % of green roofs of bldg. area TBD 2030 goal: TBD
2. % of non-building impervious

Surface base 39.8% 2030 goal 36%

1. % of land at flooding risk base 5% for 10 yr prediction 2030 goal 4% -10 yr predict

Base 15% for 100 yr prediction 2030 goal 13%. -100yr predict.

Urban Form

<http://envision.cambridgema.gov/wp-content/uploads/2018/11/Urban-Form-Draft-Indicators-and-Targets-11.2018.pdf>

1. % of frontage on Mass Ave, Camb St.

& Squares =positive design outcomes Base: TBD Target TBD

1. % frontage on corridor as retail or

Restaurant Bast: TBD Target TBD

1. % of corridor frontage w/in 5 feet

Of boundary (complete street wall) 2018: 66.5 2030: 80% in squares

2030: 50% in active pedestrian

2030: 30% in mixed residential

1. % of blocks w. given curb feet/

300 ft of block face 2018: 70% in squares 2030: 85% major squares

2018: 74% in pedest 2030: 85% pedestrian

2018: 95% mixed resid. 2030: 98% mixed residential

1. % bldg. length that is transparent

(no posters, curtains, tinted glass TBD TBD

1. % housing units w/in ¼ mi of playgrnd 2018: 85% 2030 87%
2. % housing units w/in ¼ mi open space 2018: 85% 2030 87%
3. % housing units w/in ¼ mi active rec. 2018: 85% 2030 87%
4. % resid rating city appearance as good

or excellent 2014: 83% 2030 90%

1. % tree canopy on streets/sidewalks TBD 2030 TBD

Community Wellbeing

http://envision.cambridgema.gov/wp-content/uploads/2018/11/Community-Wellbeing-Indicators-and-Targets-11.2018.pdf

1. Racial/ethnic composition
   1. Whites 2012-16: 47.1%. 2030 target 47%
   2. Blacks 2012-16: 19.1% 2030 target 20% http://envision.cambridgema.gov/wp-content/uploads/2018/11/Urban-Form-Draft-Indicators-and-Targets-11.2018.pdf
   3. Blacks, Asians, Whites, other 2012-16: 51% 2030 target 50%
2. Minority repress on city committees
   1. Data not available in 2019 TBD TBD
3. % of population in physical activity 2030 target 85% for all ages
4. % of pop rating open space or recreat-

ional activities good or above: 2016 63% online 2030 target 80%

2016 67% by phone 2030 target 80%

1. % of pop rating city as safe place 2016 87% online 2030 target 90%